

**FINANCING & FUNDING THE DIGITAL AGE**  
**Seizing the Opportunity**  
**16 September 2010, Lowry Hotel, Manchester**

The 21<sup>st</sup> Century is seeing rapid and significant changes in the creative industries and there are real and valuable opportunities for UK-based digital companies to grow globally. Silicon Valley continues to take the lead, but there are success stories in the UK and continental Europe too. The BVCA recognises this opportunity and is launching this inaugural event in order to showcase UK innovation in this area and bring together entrepreneurs with the investment community – including private equity and venture capital professionals and corporate venturers. Working with the support of the Northwest Development Agency the conference will have strong links with Silicon Valley and we have chosen Manchester as an important venue for the event due to its history of innovation in the creative and digital industries and its infrastructure. Manchester is the site of the new “Media City” and the birthplace of the computer – making it a fitting venue.

TIME	SESSION
<b>7.45 - 8.30am</b>	<b>Networking breakfast &amp; refreshments</b>
8.30am	<b>Welcome &amp; Introduction</b> <i>David Rowan, Editor, Wired UK</i> <i>Tim Hames, Head of Communication, Public Affairs &amp; Campaigns, BVCA</i>
8.35am	<b>Welcome</b> <i>Sir Howard Bernstein, CEO, Manchester City Council</i>
8.40am	<b>The Next Generation - What does the Future Holds?</b> <i>JP Rangaswami, Chief Scientist &amp; Head of Voice, BT Innovate &amp; Design</i>
9.05am	<b>Head to Head Interview: Seed Investors – Bringing European Entrepreneurs Together</b> <i>Stefan Glaenger, Serial Entrepreneur &amp; Investor</i> <i>Interviewed by David Rowan, Editor, Wired UK</i>
9.30am	<b>Making it Happen: From concept to content, technology, investment and beyond...</b> <i>Charles Grimsdale, Partner &amp; Co-founder, Eden Ventures</i> <i>Steve Purdham, CEO &amp; Founder Investor, we7</i> <i>John Taysom, Chairman &amp; Founder, we7</i> <i>Jason Trost, CEO &amp; Co - founder, Smarkets</i> <i>Moderated by James Mawson, Founder and Editor, Global Corporate Venturing</i>

10.15am	<b>What are the hotspots of innovation and what are the challenges and opportunities?</b>
	<i>Sherry Coutu, Entrepreneur &amp; Angel Investor Charles Grimsdale, Partner &amp; Co-founder, Eden Ventures Matthew Mead, Managing Director, NESTA Investments Robin Shenfield, CEO, The Mill Sharon Vosmek, CEO, Astia Moderated by David Rowan, Editor, Wired UK</i>
<b>11.00 - 11.15am</b>	<b>Networking break &amp; refreshments</b>
11.15am	<b>What are investors looking for, and how will they shape the creative and digital space in the UK and globally?</b>
	<i>Tony Askew, Managing Partner, Reed Elsevier Ventures Nic Brisbane, Partner, DFJ Esprit Julie Meyer, Founder &amp; CEO, Ariadne Capital Ari-Pekka Laitsaari, Portfolio Manager, Veraventures Ltd Paul Kanaerack, Head of Freemantle Ventures Moderated by James Mawson, Founder and Editor, Global Corporate Venturing</i>
12.00pm	<b>From innovation clusters to media cities: how are the Northwest and UK's infrastructure helping entrepreneurs compete on a global scale?</b>
	<i>John Ashcroft, CEO, Pro-Manchester Shaun Fensom, Chair, Manchester Digital Fred Mendelsohn, Chairman, AXM VC Limited &amp; Creative Capital Fund Paul Newman, Head of Communications, Peel Media Ltd Susan Woodward OBE, Creative Media Champion for Manchester &amp; Project Director, Sharp Project Moderated by David Rowan, Editor, Wired UK</i>
12.45pm	<b>Entrepreneurship: Strange Case of Dr VC and Mister Entrepreneur</b>
	<i>Sean Seton-Rogers, Founder &amp; General Partner, PROfounders Capital</i>
<b>1.15 – 2.15pm</b>	<b>Networking &amp; Lunch</b>
2.15pm	<b>Digital Entertainment Forum</b>
	<i>Ron Berryman, CEO, Canvas Technology Abe McCallum, CEO, Klikthrough Inc. Romen Podzyhun, CEO, Channel Zero Jane Weedon, Controller, Business Development , Future Media &amp; Technology, BBC Moderated by David Rowan, Editor, Wired UK</i>

3.00pm	<b>Intellectual Property Rights: Challenges</b>
	<i>Andrew Baker, Founder, Rights.tv Stuart Campbell, Solicitor, DLA Piper Patrick Gardiner, Partner, Eversheds Richard Hough, Solicitor, Brabners Chaffe Street Duncan Vaughan, Senior Solicitor, Shipley Solicitors Moderated by Frances Anderson, Partner, Cobbetts</i>
<b>3.45 – 4.00pm</b>	<b>Networking break and refreshments</b>
4.00pm	<b>Gaming Forum</b> <i>Davor Hebel, Principal, Fidelity Growth Partners Tim Morgan, CEO, Picklive Chris Sheffield, Entrepreneur &amp; Start Up Specialist Barry White, Founder, GamesChart.com Moderated by Tim Hames, Head of Communication, Public Affairs &amp; Campaigns, BVCA</i>
4.45pm	<b>Music Forum</b> <i>Tom Bywater, Founder &amp; CEO, Power Amp Music James Fitzherbert-Brockholes, CFO, Kobalt Music Group Steve Purdham, CEO &amp; Founder Investor, we7 Mark Rock, CEO &amp; Founder, Audioboo Moderated by Phil Coen CEO, In the City</i>
5.15pm	<b>International Strategic Alliances &amp; Joint Ventures</b> <i>J. Patrick Michaels, Jr., Chairman &amp; Chief Executive Officer, Communications Equity Associates (“CEA”)</i>
5.40pm	<b>Closing Remarks &amp; Thanks (BVCA Chairman)</b> <i>Hugh Lenon, Managing Partner, Phoenix Equity Partners and Chairman, BVCA</i>
<b>5.40 – 7.00pm</b>	<b>Networking Drinks Reception</b>